



GRADUATE
BUSINESS
COUNCIL

FALL 2020
ELECTIONS

September 25, 2020

Graduate Business Council Executives 2020-2021



Azra Samji
President



Annabelle Chang
Vice President



Mary Armstrong
Corporate Relations



Sydney Sebro
Social



Nikita Butalia
Marketing and
Communications



**Farhan Hossain
Khondker**
Finance Director



Gabriela Moreno Kahn
Intl. Relations



Omair Suria
Student Affair



Kunal Taneja
Athletics



Nikita Karki
Case



Diana Vulic
Wellness



Kobena Ampofo
IT Director

What is the GBC?

- The Graduate Business Council is the student government of masters students at Schulich
- What does the GBC do?
 - Represents **your interests** to the Schulich Faculty and Administration
 - Builds a sense of **community** at Schulich
 - Ensures students feel **supported and heard**
- How do we do this?
 - General Council & Board of Director meetings
 - Events & activities
 - Work alongside student clubs

Overview

- Diversity Working Group Representatives:
 - 2 Specialized Masters & 2 MBA
- Board of Directors: Cohort Representative
- General Council: Portfolio Representatives x6
 - Academic
 - International Relations
 - Marketing & Communications
 - Student Affairs
 - Social
 - Wellness
- Part-Time Representative



NEW POSITIONS - 2020

New Elected Positions

Diversity Working Group (Total: 4)

Specialized Masters

MBA

Specialized Masters

MBA

General Council

Part-Time Representative

Diversity Working Group

- Eligibility
 - All programs eligible
 - 2 Specialized Masters & 2 MBAs
 - Available for academic term until end of April 2020
- Commitment
 - Monthly Diversity, Equity, & Inclusion Working Group Meetings
 - Weekly Sub-committee Meetings
 - May hold other GBC elected positions (not recommended)
 - Reports to GBC President

Description

The Diversity, Equity and Inclusion Working Group Representatives will represent the masters students' interest and perspectives at the Working Group table. The Representative will work with the Working Group to develop concrete actions in the five priority areas:

- Identify ways to create greater Black and Indigenous representation among our students, staff and faculty
- Provide greater financial assistance and support to Black and Indigenous students
- Integrate Black and Indigenous perspectives into our curriculum and learning
- Strengthen our engagement with external stakeholders to overcome systemic anti-Black and anti-Indigenous racism.
- Foster a culture of active allyship with Black and Indigenous communities at Schulich.

Part-Time Representative

- Eligibility
 - All programs eligible
 - Part-time status
- Commitment
 - Monthly General Council Meetings, optional
 - Reports to Student Affairs Director

Description

Responsible for representing the concerns of part-time graduate students in their respective programs/cohorts. They will be engaged to recommend, plan, and promote events specifically for part-time students, as well as involved in promoting all GBC programming to part-time students

COHORT POSITIONS

Each cohort elects 1 cohort representative and up to 6 portfolio representatives for a total of 7 representatives per cohort

Cohort Definition

- MBA 1st Year: 1 per MGMT 5150 section
 - Cohorts follow the course section letters A, B, C, K, and U
- MBA 2nd Year: 1 per SGMT 6000 section
 - Cohorts follow the course section letters A, B, R, and U
- MMKTG
 - Cohort A
 - Cohort B
- All other programs have 1 cohort each

Elected Cohort Positions

Board of Directors

Cohort Representative

- A total of 7 representatives are elected from each cohort
 - 1 cohort + 6 portfolio
- Cohort representative must be a filled position but portfolio representative seats may sit empty
- Candidates may apply for only one position

General Council

Academic

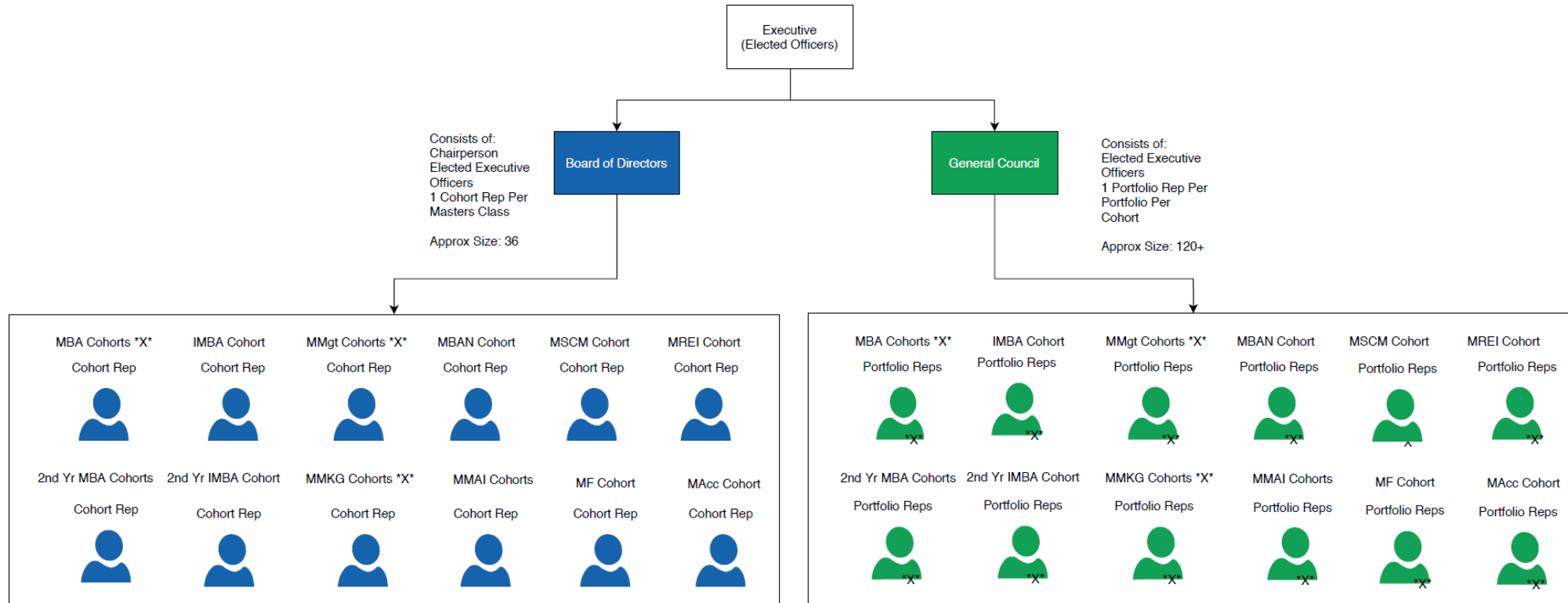
International
Relations

Marketing &
Communications

Social

Student Affairs

Wellness



- There are 2 governing bodies: **Board of Directors** & **General Council**
- **Board of Directors** – responsible for governance and financial oversight of the GBC, plus holding elected officials accountable to students.
- **General Council** – responsible for improving student experience and respective portfolio activities.

Cohort Representative

Eligibility

- Member of cohort/program

Commitment:

- Mandatory Board of Directors monthly meeting
 - Optional attendance at General Council Meeting
 - Proxys are allowed
- Student Representative at the Masters Programs/Programs Coordinating Committee

Portfolio Representatives

Eligibility:

- Member of cohort/program

Commitment:

- Monthly General Council meeting
- Participation in portfolio activities
- Reports to the respective portfolio directors

Portfolio

- Academic
- International Relations
- Marketing & Communications
- Social
- Student Affairs
- Wellness

Academic Portfolio

Reports to Vice-President (Annabelle Chan)

Be responsible for giving feedback on your courses, professors and the curriculum of your program especially in the virtual environment. You will have the opportunity to engage in student issues and be heard, in order to improve the overall academic experience of all graduate students at Schulich.

International Relations Portfolio

Reports to: International Relations Director (Gabriela Moreno-Kahn)

Collaborate with the IR team to make the international students' experience in Schulich even better. Our headline event is the Culture Crawl, plus additional events focused on the international community!

Marketing & Communications Portfolio

Reports to: Marketing & Communications Director (Nikita Butalia)

Responsible for the branding and positioning of Schulich's study body and school initiatives. Representatives will support marketing activities and communication for the Graduate Business Council: including events, newsletter and digital campaigns. Join the team if you're interested in working on internal and external communications and in helping package the Schulich Pride!

Social Portfolio

Reports to: Social Director (Sydney Sebro)

Responsible for planning, executing and hosting all GBC social events and functions. The portfolio calendar consists of three major events (Schulympics, Culture Crawl & Spring Gala), as well as monthly smaller-scale events.

Student Affairs Portfolio

Reports to: Student Affairs Director (Omar Suria)

You will be the eyes and ears of GBC, and constantly gauge the sentiments of the student body. Together we will provide metrics and data points that will support all GBC portfolios, thus improving the student experience at Schulich.

Wellness Portfolio

Reports to: Student Affairs Director (Diana Vulic)

Responsible for managing activities and events that promote mental health and overall wellbeing for graduate students at Schulich. Together we will organize the events of the Schulax Wellness Week (there's one per semester), as well as other de-stress events throughout the year.

ELECTIONS PROCESS

Timeline

Oct 1 – 3	Nomination Period
Oct 6 – 7	Campaign Period
Oct 8	Black Out Period
Oct 9	Elections Day
Oct 10	Results Announced

Rules

- All candidates are expected to campaign in good faith. Any breach of campaign rules may result in disqualification.
- Candidates may not run on a slate: confirmed candidates may not publicly support any other candidate
- The blackout period where all campaigning must cease and all materials must be taken down/offline is effective of October 8, 2020 at 12:01 AM. No campaign materials may be shared after this deadline
- Spamming of students (via cohort lists, group lists, or social media) is prohibited
- Posting on cohort specific OneSchulich groups may be done once every 24-hours on a rolling basis

Rules

- If only one candidate is nominated for a position, the candidate will run uncontested. Candidates are still required to participate in the Campaign Period
- If a position does not receive nominees, the position will remain empty with the exception of the cohort representative
- In the event of a tie, a winner will be determined via a vote amongst the GBC Executive Council

This is a summary of the election rules a full copy of the election rules is available at:
<https://bit.ly/338a9CN>

Election Rules Contact:

- gbcvp@Schulich.yorku.ca with "CRO" in the subject line

Voting Process

- Starts October 9 at 8:00 AM (EST) until 11:59 PM (EST)
- Email will be sent out to all students
- Voting will be done via the OneSchulich platform
- Only members of the cohort may vote for their respective cohort elected positions with the exception of Part-time Representative and Diversity Working Group Representatives

Next Steps: How to Nominate?

- Submit a 30 second video pitch via the Nomination Form
 - Pitch videos to be posted on the GBC Website at the beginning of the Campaign Period
- Submit the Nomination Form starting October 1 until October 3 at 11:59 PM (EST)
- Nomination form will be sent out on or prior to October 1
- FAQ will be posted on the GBC Website & OneSchulich

Portfolio Specific Questions: Contact the respective directors

Election Rules Contact:

- gbcvp@schulich.yorku.ca with "CRO" in the subject line

Contact Information

Note: Any questions must go to the respective official GBC emails addresses for each contact. Questions sent via any other method may not receive a response. For any urgent matters please contact the CRO

Question Topic	Contact
General	Annabelle Chan, Vice President gbcvp@Schulich.yorku.ca Subject Line must contain: "CRO"
Diversity Working Group	Azra Samji, President gbcpresident@schulich.yorku.ca
Part Time Representative	Omair Suria, Student Affairs Director gbcstudentaffairs@schulich.yorku.ca
Cohort Representative	Kunal Taneja, Speaker gbcspeaker@schulich.yorku.ca

Contact Information

Note: Any questions must go to the respective official GBC emails addresses for each contact. Questions sent via any other method may not receive a response. For any urgent matters please contact the CRO

Portfolio Representatives	Contact
Academic	Annabelle Chan, Vice President gbcvp@Schulich.yorku.ca
International Relations	Gabriela Moreno-Kahn, International Relations Director gbcinternational@schulich.yorku.ca
Marketing & Communications	Nikita Butalia, Marketing & Communications Director gbccommunications@schulich.yorku.ca
Social	Sydney Sebro, Social Director gbcsocial@schulich.yorku.ca
Student Affairs	Omar Suria, Student Affairs Director gbcstudentaffairs@schulich.yorku.ca
Wellness	Diana Vulic, Wellness Director gbcwellness@schulich.yorku.ca

Thank You

Upcoming Events:

- | | |
|--------|---------------------------|
| Sep 26 | Clubs Fair |
| Sep 29 | Culture Crawl Submissions |
| Oct 12 | Dean's Cup |

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