



Election Rules: GBC Executive Elections 2021

Eligibility to Stand: Schulich master's level business students active through the Fall 2021 semester, with the ability to hold office from the beginning of May 2021 until the end of April 2022. Candidates for President and Vice President must be active students through the Winter 2022 term.

Nomination Period: Monday, February 22nd, 2021 at 8:00 a.m. to Friday, February 26th, 2021 at 5:00 p.m. Nomination forms must be completed by Friday, February 26th, 2021 at 5:00 p.m. As part of the online nomination form, candidates must submit their campaign materials – a 60 second video, and a 300 word write up – and a signature form that verifies their candidacy has been endorsed by 10 graduate-level students of Schulich.

- **President**
- **Vice President & Academic Affairs**
- **Athletics Director**
- **Case Director**
- **Corporate Relations Director**
- **International Relations Director**
- **Marketing & Communications Director**
- **Social Director**
- **Student Affairs Director**
- **Wellness Director**

A document containing a detailed description of the roles and responsibilities of each position is available on the GBC website: <https://bit.ly/3qleonn>.

Mandatory Meeting for all Nominees: Each candidate must attend one all-candidates meeting in full (register here: <http://cglink.me/2e3/r1009385>):

- Friday, February 26th, 2021 at 12:00 PM EST
- Friday, February 26th, 2021 at 6:00 PM EST

Failure to attend one of the two information meetings in full may result in disqualification.

Campaign Period: Monday, March 1st, 2021 at 8:00 a.m. to Tuesday, March 9th, 2021 at 5:00 p.m.

Campaign Open Forum: There will be one Campaign Open Forum, from 2:00 – 4:00 p.m. EST on the March 5th. Register here: <http://cglink.me/2e3/r1009424>. Candidates are invited to present a 3-minute pitch, which will be followed by a short debate between the candidates of individual portfolios. This forum/debate is optional, but all nominees are strongly encouraged to attend.

Candidates are invited to present a 3-minute pitch, which will be followed by opportunity for debate between the candidates. This forum is optional, but all nominees are strongly encouraged to attend. The individual presentations and debates will be recorded and made available online.

Campaign Rules:

- The blackout period, where all campaigning must cease and all campaign materials must be taken down/offline, runs from Wednesday, March 10th, 2021 to Thursday, March 11th, 2021.
- The maximum campaign budget is \$150 (not reimbursed by the GBC). Candidates are not required to devote any budgetary commitments to their campaigns.
- All campaign-related receipts must be scanned and emailed by Wednesday, March 10th, 2021 at 5:30 p.m. to Matthew Gartner at gbcero@schulich.yorku.ca.
- All candidates are expected to campaign in good faith. Any breach of campaign rules as detailed in this document may result in disqualification. Keep in mind that candidates will be held responsible for the actions of their supporters.
- Candidates may not run on a slate: confirmed candidates may not publicly support any other candidate.
- Candidates may not hand out gifts, free swag, gift cards, or other incentives as part of their campaign.

Graduate Business Council

Schulich School of Business

Web: <http://gbc.schulich.yorku.ca>

E-mail: gbc@schulich.yorku.ca

Room: SSB W140B



Campaign Materials: All candidates are required to submit the following materials through the online nomination form:

- A write-up about you, your platform, and what makes you the best candidate for your position (maximum 300 words)
- A video pitch (maximum 60 seconds)
- A completed signature form (available here: <https://bit.ly/3rMIVuK>)
- A photograph (in JPEG format)

Rules on E-mail and Websites:

- Spamming students (via use of class lists, course codes, or group lists) is prohibited.
- Sending e-mails through friends is at your discretion – and only allowed during the campaign period.
- Use of online forums for campaigning is permitted only during the campaign period, and these posts/materials must be removed by the end of the campaign period.
- Posting on GBC-affiliated websites (i.e. OneSchulich) and Facebook pages can only be done once every 24-hours on a rolling basis.
- Candidates are responsible for taking their campaign websites offline and ensuring that their campaign e-mails are no longer sent/forwarded after Wednesday, March 10th, 2021 at 5:00 p.m. A penalty of a deduction in votes or disqualification may apply for failure to abide by these rules. Final decisions about penalties will be made by the GBC Election Committee.
- If candidates plan on using a website or social media platform for campaigning (e.g., Facebook, Instagram accounts), these details need to be provided to Matthew Gartner at gbcro@schulich.yorku.ca during the campaign period.

Rules on Speeches in Classrooms:

- Short speeches in classes are permitted with the permission of the professor, to be arranged ahead of class time. Please respect class time and keep pitches short (30-60 seconds).

Voting Period: Thursday, March 11th, 2021 at 8:00 a.m. to Friday, March 12th, 2021 at 11:59 p.m.

Nomination/Voting Rules:

- Candidates are not allowed to distribute/share the link to the voting platform. Only executives from the election committee or their authorized delegates may share/distribute the link to the voting platform.
- If only one candidate is nominated for a position, the nomination period will be extended until 5 pm on Saturday, February 27th, 2021. If no other candidates are nominated for said position within the extended period, the candidate will run uncontested.
- If there are no candidates nominated for a position, a byelection will be held for that position after the other portfolio elections have been held.
- If an election results in a tie, a debate will be held at the first GBC meeting after the election, and a new voting period will be held to determine a winner.

Results:

- Winners will be announced publicly on Saturday, March 13th, 2021 at 12:00 p.m. (<http://cglink.me/2e3/r1009432>) and in a subsequent e-mail announcement.
- Results will be posted on the GBC website and Facebook page on Saturday, March 13th 2021.

By indicating that you agree to these rules on the nomination form, you agree to the above election rules, all subsections within and any amendments made to these rules in the future. You agree to abide by the election rules and understand breaches of the rules may result in the immediate revocation of your nomination and consequently ineligibility for (regardless of votes) a position on the 2021-2022 GBC Executive. You understand that any disputes will be resolved by the GBC Election Committee. Any rulings from the GBC Election Committee will be final and non-negotiable.