



GRADUATE  
BUSINESS  
COUNCIL

## EXECUTIVE ELECTIONS

### **Information Session**

# Agenda

- Eligibility
- Executive Roles and Responsibilities
- Timeline
- Nomination
- Campaigning
- Rules
- Next Steps
- Contact Information
- Questions

# Eligibility

- Three primary criteria:
  - Master's level Schulich students
  - Candidates must plan to register in courses in the Fall 2021 semester
  - Candidates must be able to hold office from the beginning of May 2021 until the end of April 2022
- Candidates for President and Vice President & Academic Affairs must plan to register in courses through the Winter 2022 semester
- Students need not be registered in Summer courses to run in the election
- One-year master's students that are studying through the end of the Fall 2021 term are eligible to run for any of the 8 Director positions

# Executive Roles

10 executive positions are available:

- President
- Vice President & Academic Affairs
- Athletics Director
- Case Director
- Corporate Relations Director
- International Relations Director
- Marketing & Communications Director
- Social Director
- Student Affairs Director
- Wellness Director

**A complete description of each position's responsibilities is available on the Election Hub webpage.**

# Executive Roles: President

**Current President:** Azra Samji

**Contact Information:** [GBCPresident@schulich.yorku.ca](mailto:GBCPresident@schulich.yorku.ca)

## **Scope of Position:**

- Oversees the activities of the GBC Executive and of all Council members
- Ensures the sustainability of the Graduate Business Council
- Establishes projects aimed to enrich the student experience and to continue to adapt the Council to meet students' needs
- Acts as liaison between the Faculty/Administration and the Council
- Liaises with Schulich's Launch Week Organizing Committee

# Executive Roles: Vice President & Academic Affairs

**Current Vice President & Academic Affairs:** Annabelle Chan

**Contact Information:** [GBCVP@schulich.yorku.ca](mailto:GBCVP@schulich.yorku.ca)

## **Scope of Position:**

- Acts as Academic Liaison between students and the faculty: specifically, working closely with the Associate Dean Academic
- Identifies academic issues of students and communicates these to faculty, so as to support students and attempt to resolve issues
- Works to manage and better the internal processes and day to day operations of the GBC
- Selects the Chief Returning Officer (CRO) to oversee GBC elections

# Executive Roles: Athletics Director

**Current Athletics Director:** Kunal Taneja

**Contact Information:** [GBCAthletics@schulich.yorku.ca](mailto:GBCAthletics@schulich.yorku.ca)

## **Scope of Position:**

- Manages activities and events providing students the opportunity to engage in games and sports
- Chairs the MBA Games Committee
- Assumes the role of “MBA Games Captain”, or otherwise appoints
- Coordinates all intramural sports events and teams
- Responsible for the execution of the Cohort Cup
- Sits on the SIRC (York U Intramural Committee)

# Executive Roles: Case Director

**Current Case Director:** Nikita Karki

**Contact Information:** [GBCCase@schulich.yorku.ca](mailto:GBCCase@schulich.yorku.ca)

## **Scope of Position:**

- Promotes skill development and participation in case competitions hosted internally
- Organizes the four rounds of Dean's Cup
- Researches, discovers and shares case competitions from around the globe
- Generates and proposes hosting new Case Competitions with the goal of internal skill development and external brand promotion



# Executive Roles: Corporate Relations Director

**Current Corporate Relations Director:** Mary Armstrong

**Contact Information:** [GBCCorporate@schulich.yorku.ca](mailto:GBCCorporate@schulich.yorku.ca)

## **Scope of Position:**

- Creates and maintains a sustainable corporate sponsorship eco-system by increasing sales funnel through close-knit alumni relations, and creating pipeline of sponsorships
- Acts as the primary point of contact between GBC and Alumni Relations
- Oversees the corporate sponsorship efforts of the GBC: in particular, fundraising for the MBA Games team
- Plans and executes annual GBC Insights Conference

# Executive Roles: International Relations Director

**Current International Relations Director:** Gabriela Moreno Kahn

**Contact Information:** [GBCInternational@schulich.yorku.ca](mailto:GBCInternational@schulich.yorku.ca)

## Scope of Position:

- Supports international students and facilitates integration of international students into local community
- Liaises with Student Services and International Relations and/or the CDC to organize pre-Launch Week welcome event(s) for international students and incoming students from Hyderabad campus
- Organizes the GBC Buddy Program
- Organizes the Culture Crawl
- Acts as the liaison between the GBC and the Open Arms Committee

# Executive Roles: Marketing and Communications Director

**Current Marketing and Communications Director:** Nikita Butalia

**Contact Information:** [GBCCommunications@schulich.yorku.ca](mailto:GBCCommunications@schulich.yorku.ca)

## **Scope of Position:**

- Leads and promotes the GBC's brand strategy
- Creates and implements the annual marketing calendar
- Conducts outreach to all students through diverse channels

# Executive Roles: Social Director

**Current Social Director:** Sydney Sebro

**Contact Information:** [GBCSocial@schulich.yorku.ca](mailto:GBCSocial@schulich.yorku.ca)

## **Scope of Position:**

- Plans, organizes and hosts all social GBC events aimed at promoting interaction among graduate students
- Appoints Event Managers for assistance during events across the year

# Executive Roles: Student Affairs Director

**Current Student Affairs Director:** Omair Suria

**Contact Information:** [GBCStudentaffairs@schulich.yorku.ca](mailto:GBCStudentaffairs@schulich.yorku.ca)

## **Scope of Position:**

- Understands and communicates the needs of all Schulich Masters students to the GBC
- Allocates club grants from the GBC's budget
- Oversees GBC affiliated club affairs and coordinates approval process for their events
- Provides feedback to the CDC on behalf of students, in partnership with the CDC Ombudsperson

# Executive Roles: Wellness Director

**Current Wellness Director:** Diana Vulic

**Contact Information:** [GBCWellness@schulich.yorku.ca](mailto:GBCWellness@schulich.yorku.ca)

## **Scope of Position:**

- Manages activities and events to improve students' mental health and wellbeing
- Manages student Wellness Weeks
- Acts as mental health liaison to connect students to university resources

# Timeline

Feb 22 - 26	Nomination Period
Feb 26	All Candidates Meeting
Mar 1 - 9	Campaign Period
Mar 5	Open Forum
Mar 10	Blackout Period
Mar 11 - 12	Voting Period
Mar 13	Announcement of Results

# Nomination

**Nomination period:** February 22 – February 26

## **Nomination process:**

- Submit the online nomination form
  - A link to the nomination form will be sent via email on the morning of February 22
- Within the nomination form, you'll submit 4 pieces:
  - 1 campaign video (60 seconds maximum)
  - 1 campaign write-up (300 words maximum)
  - 1 headshot
  - 1 completed signature form (available on the Election Hub webpage)
- Attend one mandatory all-candidates meeting (February 26 at 12:00 pm EST *or* 6:00 pm EST)



# Campaigning

**Campaign period:** March 1 – March 9

## **Campaign details:**

- Optional Open Forum on March 5, 2:00 pm EST
- Videos and written platforms submitted through the nomination form will be hosted on the GBC website
- Additional campaigning is strongly encouraged
  - Learn from your colleagues about the issues that matter to them
  - Share your platforms
  - Be creative

# Rules

**The full Rules and Regulations document is available on the Election Hub webpage.** All nominees will agree to abide by rules and regulations with the submission of their nomination forms.

## **Select Rules and Regulations:**

- Candidates will send the CRO links to all websites and social media accounts established for the purposes of campaigning
- Campaigning can only take place within the campaign period (March 1 – March 9) - no campaigning is allowed during the blackout period
- Candidates are limited to one post every 24 hours in Schulich WhatsApp threads, other social media platforms, and on OneSchulich
- Short in-class pitches are allowed, but only with instructor permission
- Spamming students via class lists, Canvas, or listservs is strictly prohibited

# Next Steps

1. Download the signature form from the Election Hub webpage, and gather 10 signatures in support of your candidacy
2. Submit the online nomination form between February 22 and 26, along with your video, write-up, headshot, and completed signature form
3. Attend an all-candidates meeting on February 26
4. Campaign between March 1 and 9
5. Participate in the Open Forum on March 5
6. Vote between March 11 and 12
7. Attend the result announcement event on March 13

# Contact Information

- Questions about the election can be sent to [gbcagro@schulich.yorku.ca](mailto:gbcagro@schulich.yorku.ca).
- Pertinent inquiries specific to a position may be directed to the relevant GBC executive. Contact information for current executives is available on the GBC website: <https://oneschulich.yorku.ca/gbc/contact-us/>

Current Executive Member	Role	Email
Azra Samji	President	<a href="mailto:GBCPresident@schulich.yorku.ca">GBCPresident@schulich.yorku.ca</a>
Annabelle Chan	Vice President & Academic Affairs	<a href="mailto:GBCVP@schulich.yorku.ca">GBCVP@schulich.yorku.ca</a>
Kunal Taneja	Athletics Director	<a href="mailto:GBCAthletics@schulich.yorku.ca">GBCAthletics@schulich.yorku.ca</a>
Nikita Karki	Case Director	<a href="mailto:GBCCase@schulich.yorku.ca">GBCCase@schulich.yorku.ca</a>
Mary Armstrong	Corporate Relations Director	<a href="mailto:GBCCorporate@schulich.yorku.ca">GBCCorporate@schulich.yorku.ca</a>
Gabriela Moreno Kahn	International Relations Director	<a href="mailto:GBCInternational@schulich.yorku.ca">GBCInternational@schulich.yorku.ca</a>
Nikita Butalia	Marketing & Communications Director	<a href="mailto:GBCCommunications@schulich.yorku.ca">GBCCommunications@schulich.yorku.ca</a>
Sydney Sebro	Social Director	<a href="mailto:GBCSocial@schulich.yorku.ca">GBCSocial@schulich.yorku.ca</a>
Omair Suria	Student Affairs Director	<a href="mailto:GBCStudentaffairs@schulich.yorku.ca">GBCStudentaffairs@schulich.yorku.ca</a>
Diana Vulic	Wellness Director	<a href="mailto:GBCWellness@schulich.yorku.ca">GBCWellness@schulich.yorku.ca</a>

# Thank You

## Upcoming Events:

Feb 19	GBC Coffee Chat
	Round 2 Cohort Cup Submissions
Feb 22-26	Wellness Week
Feb 26	All-Candidates Meeting
Mar 5	Election Open Forum
Mar 12	Schulich Spirit Day

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