



**GRADUATE  
BUSINESS  
COUNCIL**

**FALL 2022  
GENERAL ELECTION**

# GBC INTRODUCTION

# Graduate Business Council Executives 2022-2023



Priyanka Malik  
President



Janessa Choong  
Vice President



Darwin Zhou  
Student Affairs  
Director



Jessica Bulahan  
International  
Relations Director



Anand Gokani  
Finance Director



Sabeel Sadicote  
Athletics Director



Austin Leggett  
Social Director



Saumya  
Chaudhary  
Case Director



Supreet  
Malhotra  
Wellness Director



Abdul Khan  
Director of Marketing and  
Communications



Ajinkya  
Ratnaparkhi  
IT Director

# Chief Returning Officer (CRO)



Jiaojiao (Jojo) Ye

MBA '23 Candidate

CRO

Responsible for conducting GBC elections



Brooke Abbott

MMgt '23 Candidate

Deputy CRO

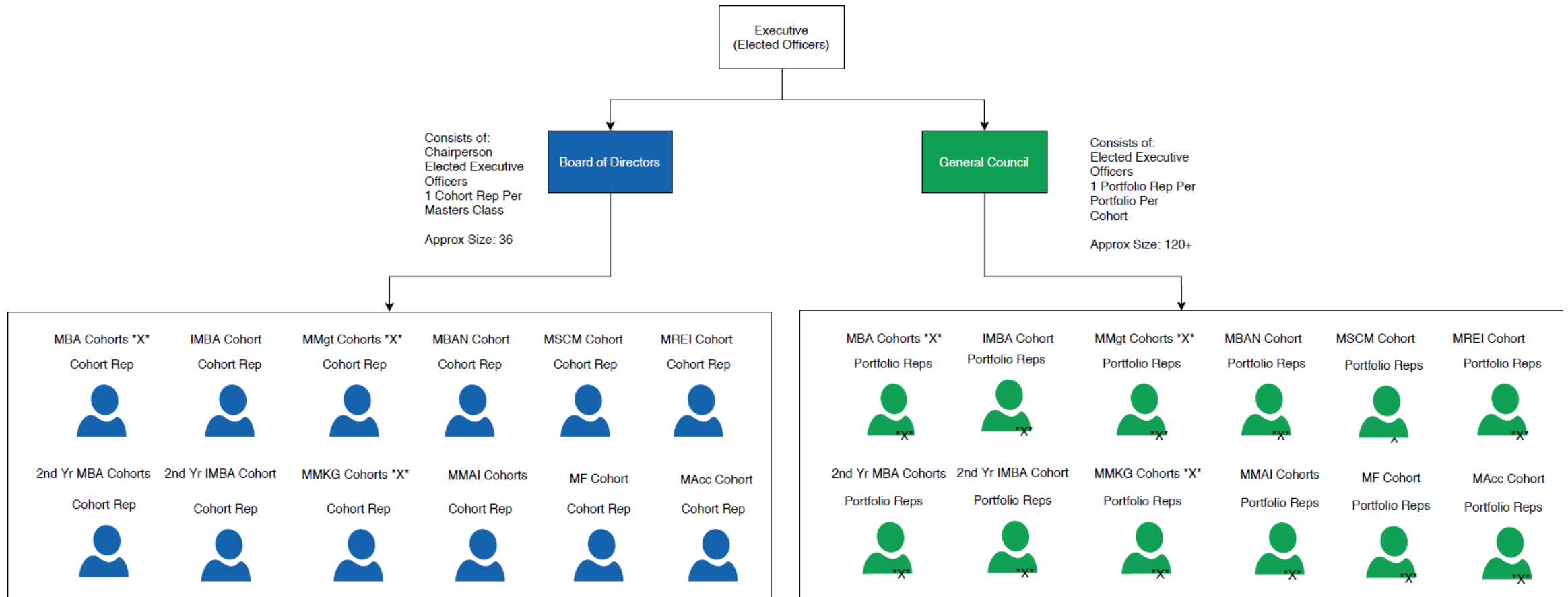
Assist in conducting GBC elections

# What is the GBC?

- The Graduate Business Council is the student government of master's students at Schulich
- What does the GBC do?
  - Represents **your interests** to the Schulich Faculty and Administration
  - Builds a sense of **community** at Schulich
  - Ensures students feel **supported and heard**
- How do we do this?
  - General Council & Board of Director meetings
  - Events & activities
  - Work alongside student clubs



# GBC GOVERNANCE



- There are 2 governing bodies: **Board of Directors** & **General Council**
- **Board of Directors** – responsible for governance and financial oversight of the GBC, plus holding elected officials accountable to students.
- **General Council** – responsible for improving student experience and respective portfolio activities.



# FALL 22 GENERAL ELECTION ROLES



# Fall 22 General Election Roles Overview

## ■ Cohort Representative

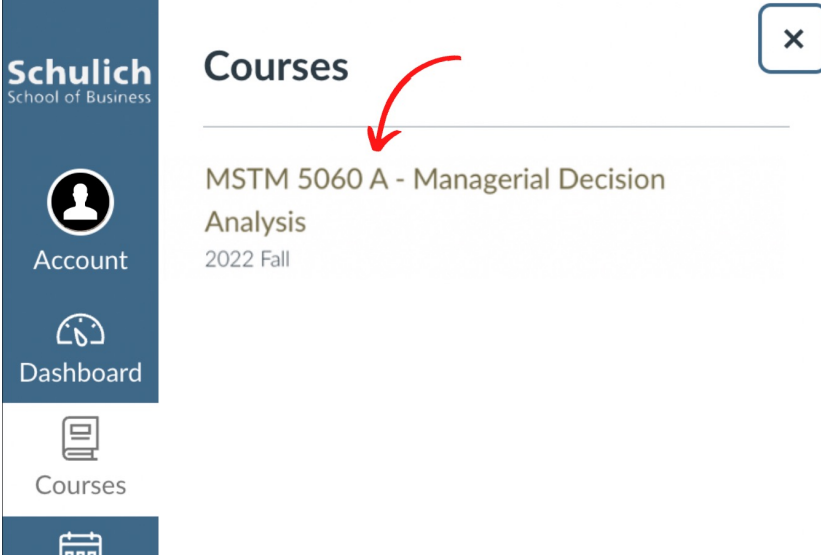
- ❖ MMgt (Cohort A,B,C according to MSTM 5060)
- ❖ MMAI
- ❖ MMKG (Cohort A,B according to MKTG 6560)
- ❖ MREI
- ❖ MF
- ❖ MSCM
- ❖ MBA 1<sup>st</sup> Year (Cohort A,B,C,J,K according to MGMT 5150)
- ❖ MBA 2<sup>nd</sup> Year (2 seats)

## ■ Portfolio Representatives

**(Academics, Student Affairs, International Relations, Marketing & Communications, Social, Wellness)**

- ❖ MMgt (Cohort A,B,C according to MSTM 5060)
- ❖ MMAI
- ❖ MMKG (Cohort A,B according to MKTG 6560)
- ❖ MREI
- ❖ MF
- ❖ MBAN
- ❖ MSCM
- ❖ MBA 1<sup>st</sup> Year (Cohort A,B,C,J,K according to MGMT 5150)
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How do I find my Cohort?



The screenshot shows the Schulich School of Business portal. On the left is a vertical navigation menu with icons for Account, Dashboard, Courses, and a calendar. The 'Courses' menu item is highlighted with a red arrow. On the right, the 'Courses' section is visible, showing a list of courses. The first course listed is 'MSTM 5060 A - Managerial Decision Analysis' for '2022 Fall'. A red arrow points from the 'Courses' menu item to the course title.

# Cohort Representative

## Eligibility

- Member of the respective cohort
- Active throughout Fall 2022 – Summer 2023

## Commitment

- Attend mandatory Board of Directors monthly meeting
  - Optional attendance at General Council Meeting
  - Proxys are allowed
- Be a Student Representative at the Schulich Faculty Council Committee and/or the Master Programs/Programs Coordinating Committee

# Portfolio Representatives

## Eligibility

- Member of the respective cohort
- Active throughout Fall 2022 – Summer 2023

## Commitment

- Attend monthly General Council meeting
- Participation in portfolio activities
- Reports to the respective portfolio directors

Every cohort will have each of the following portfolio rep:

- Academic
- International Relations
- Marketing & Communications
- Social
- Student Affairs
- Wellness

# PORTFOLIO INTRODUCTION

# Academic Portfolio

Reports to Vice-President & Academic Affairs (Janessa Choong)

Be responsible for giving feedback on your courses, professors and the curriculum of your program, especially in the virtual environment. You will have the opportunity to engage in student issues and be heard, in order to improve the overall academic experience of all graduate students at Schulich.

# International Relations Portfolio

Reports to: International Relations Director (Jessica Bulahan)

Collaborate with the IR team to make the international students' experience in Schulich even better. Our headline event is the Culture Crawl, plus additional events focused on the international community!

# Marketing & Communications Portfolio

Reports to: Marketing & Communications Director (Abdul Khan)

Responsible for the branding and positioning of Schulich's study body and school initiatives. Representatives will support marketing activities and communication for the Graduate Business Council: including events, newsletter and digital campaigns. Join the team if you're interested in working on internal and external communications and in helping package the Schulich Pride!

# Social Portfolio

Reports to: Social Director (Austin Leggett)

Responsible for planning, executing and hosting all GBC social events and functions. The portfolio calendar consists of three major events (Schulympics, Culture Crawl & Spring Gala), as well as monthly smaller-scale events.



# Student Affairs Portfolio

Reports to: Student Affairs Director (Darwin Zhou)

You will be the eyes and ears of GBC, and constantly gauge the sentiments of the student body. Together we will provide metrics and data points that will support all GBC portfolios, thus improving the student experience at Schulich.

# Wellness Portfolio

Reports to: Wellness Director (Supreet Malhotra)

Responsible for managing activities and events that promote mental health, overall wellbeing and inclusive student community for graduate students at Schulich. Together we will organize the events of the Schulax Wellness Month (there's one per semester), share voices and other de-stress events throughout the year.

This year we are focusing closely on Diversity, Equity and Inclusion and we have DEI & Wellness Committee in place for the same.



# ELECTIONS PROCESS & RULES

# Timeline

Sept 19 (12.30pm)

Election Info Session

Sept 19 – Sept 24

Nomination Period

Sept 26 – Sept 28

Campaign Period

Sept 29

Blackout Period

Sept 30 – Oct 1

Voting Period

Oct 3

Result Announcement

# Rules

- All candidates are expected to campaign in good faith. Any breach of campaign rules may result in disqualification.
- Candidates may not run on a slate: confirmed candidates may not publicly support any other candidate
- The blackout period where all campaigning must cease and all materials must be taken down/offline is effective of Sept 29, 2022 at 12:00 AM. No campaign materials may be shared after this deadline
- Spamming of students (via cohort lists, group lists, or social media) is prohibited
- Posting on cohort specific OneSchulich groups may be done once every 24-hours on a rolling basis

# Rules

- If only one candidate is nominated for a position, the candidate will run uncontested. Candidates are still required to participate in the Campaign Period
- If a position does not receive nominees, the position will remain empty except for the cohort representative
- In the event of a tie, a winner will be determined via a vote amongst the GBC Executive Council

More information is available at: <https://oneschulich.yorku.ca/gbc/general-elections-overview/>

Election Rules Contact:

- [gbccro@schulich.yorku.ca](mailto:gbccro@schulich.yorku.ca) with "Fall 2022 General Election" in the subject line

# Voting Process

- Starts Sep 30 at 8:00 AM (EST) until Oct 1 11:59 PM (EST)
- Email containing the voting links will be sent out to all students
- Voting will be done via the OneSchulich platform
- Only members of the cohort may vote for their respective cohort elected positions

# Next Steps: How to Nominate?

- Submit a 60 second video pitch via the Nomination Form
  - Pitch videos to be posted on the GBC Website at the beginning of the Campaign Period
- Submit the Nomination Form starting Sept 19 until Sept 24 at 11:59 PM (EST)
- Nomination form will be sent out on Sept 19
- FAQ will be posted on the GBC Website & OneSchulich

Portfolio Specific Questions: Contact the respective directors

Election Rules Contact:

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# CONTACT INFORMATION

# Contact Information

**Note: Any questions must go to the respective official GBC emails addresses for each contact. Questions sent via any other method may not receive a response. For any urgent matters please contact the CRO**

Question Topic	Contact
General	Jiaojiao Ye, Chief Returning Officer <a href="mailto:gbccro@schulich.yorku.ca">gbccro@schulich.yorku.ca</a>

# Contact Information

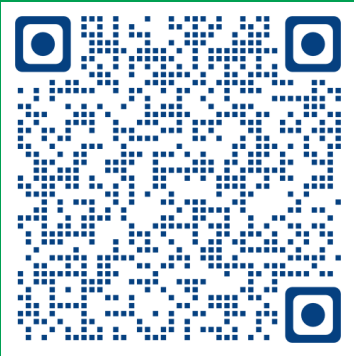
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Portfolio Representatives	Contact
Academics	Janessa Choong, Vice President <a href="mailto:gbcvp@Schulich.yorku.ca">gbcvp@Schulich.yorku.ca</a>
International Relations	Jessica Bulahan, International Relations Director <a href="mailto:gbcinternational@schulich.yorku.ca">gbcinternational@schulich.yorku.ca</a>
Marketing & Communications	Abdul Khan, Marketing & Communications Director <a href="mailto:gbccommunications@schulich.yorku.ca">gbccommunications@schulich.yorku.ca</a>
Social	Austin Leggett, Social Director <a href="mailto:gbcsocial@schulich.yorku.ca">gbcsocial@schulich.yorku.ca</a>
Student Affairs	Darwin Zhou, Student Affairs Director <a href="mailto:gbcstudentaffairs@schulich.yorku.ca">gbcstudentaffairs@schulich.yorku.ca</a>
Wellness	Supreet Malhotra, Wellness Director <a href="mailto:gbcwellness@schulich.yorku.ca">gbcwellness@schulich.yorku.ca</a>

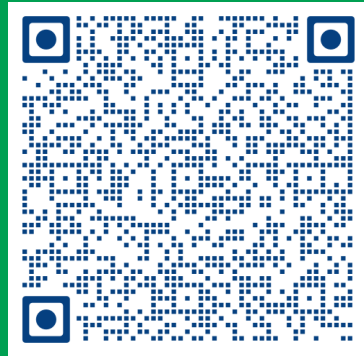
# Thank You !

Get the OneSchulich App now!

iOS



Android



And check out our GBC Handbook!

<https://oneschulich.yorku.ca/gbc/gbc-handbook/>



Graduate Business Council at  
Schulich School of Business



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