

THE SCOMC DISPATCH

The Official Supply Chain Newsletter

SCOMC
SUPPLY CHAIN AND OPERATIONS
MANAGEMENT CLUB



New Year, New Supply Chain Challenges

Tesla's key supplier, Panasonic Energy, is altering their supply chain strategy due to the potential U.S. tariffs on Chinese goods. The President of Panasonic Energy, North America, Allan Swan, emphasized the importance of altering their current supply chain operations away from China as an "immediate top priority", as the potential of such tariff policies are detrimental to the company's bottom line profitability, total operational costs and functionality of their global supply chain network.

"Addressing these concerns during an interview at the CES trade show in Las Vegas, Swan articulated the company's strategy to strengthen its manufacturing processes within the U.S., with operations already established in Nevada and plans for a new factory in Kansas". - IndexBox Market Intelligence Platform

Panasonic's supply chain initiatives and statements regarding their global supply chains strategy, reflects upon a broader trend that is prevalent amongst leading manufacturers and the supply chain industry on a global scale. These trends are disrupting international supply chains mainly due to rising geopolitical tensions between the worlds super-powers which are fueling the threat and prevalence of trade tariffs in an evolving and uncertain global business landscape.

The threat of tariffs can lead to diversified sourcing outside of China, and or lead to changes in the buy- and sell-side within procurement contracts, in instances where companies have strong supplier relationships. However, this is easier said than done.

"It's not like companies can knee-jerk react to everything that is being said and Tweeted or put on Truth Social."

Madhav Durbha

Group VP of CPG and Manufacturing at Relex

In This Issue:

What's New This Month? *Page 2*

Jobs and Opportunities *Page 2*

MSCM Interview:
Carlo Angelo Tamayo *Page 3*

SCOMC Spotlight:
Emily Oshanek *Page 4*

Potential U.S. Import Tariffs !!!

- ☐ U.S. Tarriff on Canada – 25%
- ☐ U.S. Tarriff on Mexico – 25%
- ☐ U.S. Tarriff on China – "An Additional 10% tariff, above any additional tariffs"

-Donald Trump

What's New This Month?

Hapag-Lloyd US Port Strike Surcharges To Go Into Effect

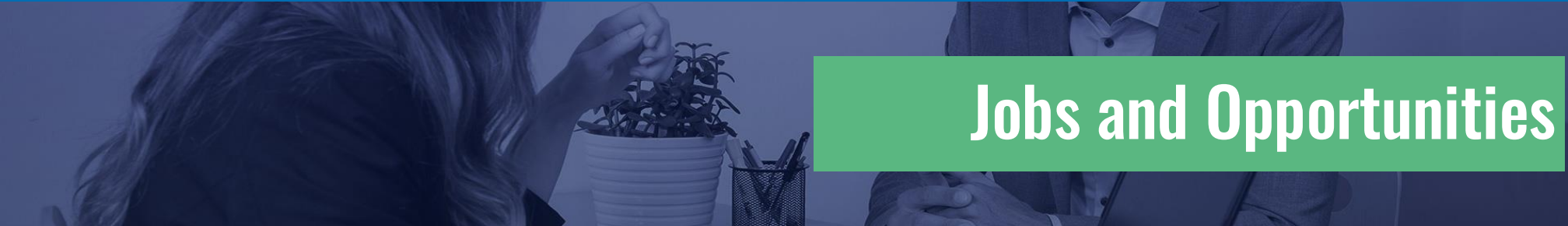
Ocean container carrier Hapag-Lloyd announced two surcharges (Work Disruption Surcharge and Work Interruption Surcharge) ahead of a potential strike by unionized longshore workers at U.S. East and Gulf Coast ports from Jan 20, 2025.

The surcharge covers additional costs from labor disruptions, strikes, slowdowns, unrest, congestion, and other unforeseen events that may delay operations and incur extra handling, storage, and feeder service costs. The upcoming US president publicly backed the International Longshoremen’s Association (ILA) in its contract dispute with port employers represented by the United States Maritime Alliance (USMX).

The key point of contention in the negotiations, is the automation of container handling. The ILA argues that this will lead to job losses, while employers mention that it is essential for improving efficiency and creating more jobs in the long run. The ILA has expressed its hope for a fair contract and a resolution to avoid another strike.

The WDS is \$850 per 20-foot container and \$1,700 per 40-foot box, covering all equipment types covering all ports in North Europe, the Mediterranean, Africa, the Middle East, the Indian Subcontinent, Oceania and Latin America to the U.S. East and Gulf Coast ports.

WID is also \$850 per 20-foot, and \$1,700 per 40-foot, containers of all types. It applies to imports from all ports in East Asia-Japan, South Korea, Taiwan, Hong Kong, China, Macau, Vietnam, Laos, Cambodia, Thailand, Myanmar, Malaysia, Singapore, Brunei, Indonesia and the Philippines to the U.S. East and Gulf Coast ports.



Jobs and Opportunities

Walmart Manager, Fulfillment – Fresh Mississauga, ON	Apply Now!
Celestica Student Intern, Supply Chain Management Toronto, ON, CA	Apply Now!
Loblaws Coordinator, Inventory Control East Gwillimbury, ON	Apply Now!
Canadian Tire Manager, Supply Chain Automation & Asset Management Brampton, ON	Apply Now!



*Schulich MSCM '25
Phoenix MMGT '08*



In Conversation
With
Carlo Angelo
Tamayo

“ It is encouraging to know that more companies are recognizing the value of sustainability in supply chains and are acting on it. ”

How would you compare the supply chain industry in Japan to the United States?

"Although I have worked for the U.S. Navy in Japan, I have interacted with Japanese vendors daily. Compared to the United States (and probably most of the Western world) I would say that supplier relationships in Japan placed more emphasis on mutual trust and collaboration".

"This aligns with the keiretsu model that we learned in detail from our Supply Relationship Management Class. Japanese society favors harmony and teamwork, and this trait has been adopted into the operations of Japanese companies. This is something admirable that Western companies could learn from. Instead of treating other companies as solely competitors, they could be treated as potential partners. I believe that tailoring certain aspects of the keiretsu model (such as utilizing joint improvement programs and information-sharing) can help Canadian firms strengthen their supply chains".

"Japanese supply chains are also known for their reliability and efficiency. During my time in procurement, we often relied on local Japanese suppliers when American suppliers couldn't deliver. I am excited to integrate my work experience with my education at Schulich and apply these at a Canadian work environment".

What makes Schulich's MSCM program so valuable for students?

"I have over 18 years of experience in the Supply Chain field, but I really had no formal education in Supply Chain, except for Purchasing and Contracting (via the Defense Acquisition University). I knew that I still had a lot of knowledge gaps that only a structured academic program could fill. I also believed that getting a supply chain management degree will make me a more capable professional in the field".

"After extensive research, I applied to the MSCM program at the Schulich School of Business and was given a Schulich Entrance Award of Merit, which I deeply appreciate. After two terms into the MSCM program, I can confidently say I made the right decision".

How do you think continuous improvement and sustainability are affecting modern supply chains?

"I have seen first-hand how continuous improvement (CI) has benefited the supply chain within my organization. I was a member of a CI project that improved the processing of upward obligation documents by 35%, which improved the average time we awarded each contract modification for ship repair work by 9 days. Given that there are a lot of modifications for each contract, we were able to drastically decrease the amount of work stoppage via the use of CI (thereby saving time and money). I imagine that CI would play a similar role in the supply chain of other organizations. As such, I do believe that CI is an essential tool for supply chain professionals".

"It is encouraging to know that more companies are recognizing sustainability's value and are acting on it. The government is also ensuring that companies stay on the path to a sustainable future. Legislation such as the Canadian Net-Zero Emissions Accountability Act shows that Canada is serious in achieving net-zero emissions."

Team Spotlight: Emily Oshaneck, Director of Communications

Driving Impact and Leading Communications at SCOMC



Emily Oshaneck

*Schulich MSCM '25
Director of
Communications
SCOMC*

Where are you now in your career?

I am very 'green' to the supply chain industry as I completed my BBA degree in 2023. I enjoyed the internship that I completed in purchasing and logistics, which is fueling my goal to step into materials management or procurement upon completion of the MSCM program in April.

What do you wish to achieve for the club?

I wish for the club to deliver events that resonate not only with our club members, but also with the MSCM program and other master-level students with an interest in supply chain. As one of the two directors that are in the MSCM

program, I want to deliver as much value to my fellow classmates to make their attendance worthwhile and to supplement our classroom learning.

What is a valuable skill for a leader to have?

For leaders of any age, I believe that active listening is an invaluable skill to have because it promotes better communication and mutual understanding, increases trust and cooperation, and builds stronger relationships. This leads to the ability to think critically, which is important for sustainable decision making.

What have you learned from being on the SCOMC team?

Being a team player has been important because there are so many things going on related to strategic, operational, and tactical planning and execution that occurs every day. The club hosts several events a month, which takes a great deal of effort behind the scenes. It is important to maintain high quality and timeliness because my portfolio impacts other portfolios within the team, and it directly interacts with the student body.

I am the new Director of Communications! I communicate with graduate Schulich students and club members, organize attendee check-in at events, and voice my opinions in our weekly team meetings. Ultimately, I am a representative of the graduate supply chain community at Schulich, which I am grateful to have been given the opportunity to do so.

NEW YEAR, STILL THE BEST CLUB

BE A PART OF SOMETHING BIGGER !

JOIN SCOMC - THE **#1 CLUB AT SCHULICH**



- Get exclusive access to supply chain and SCOMC alumni network.
- Gain insights into cutting-edge supply chain strategies.
- Be the first one to learn about upcoming events and opportunities.
- Enhance your career prospects and get industry ready!



[Website](#)



[Linkedin](#)



[Instagram](#)

