

SCHULICH FINANCE ASSOCIATION

Fall'22 Review

2022 - 2023

From President's Desk



Dear Members and Well-wishers

The Fall 2022 term has come to a close and we are all heading back home to celebrate the next few days with our family and loved ones. But before, we get put down our pen for the final time this year, I wanted to talk to you and thank you for the wonderful Fall 2022.

During the Fall 2022 term, the SFA team worked on multiple initiatives and events to serve the members of this community. We host 3 panel events allowing our members to connect with industry professionals from the best brands in the city. These panel events have met the curiosity and eagerness of our members and hopefully reflected the same on our guests and experts.

The SFA team also identified the need to develop async-programs to fit the need and schedule of the members. We revamped our newsletters and published a total of 35 newsletters covering the capital market as well as the DeFi world. These weekly and monthly newsletters are published via OneSchulich & LinkedIn. We also tried for the 1st-time-ever to bring external events into the daily newsletter and present meaningful opportunities for the members outside the school boundaries. The SFA team was able to get an exclusive partnership with "The Money Show" & "Accountex Canada".



Yash Matai

As we move forward in the new post-pandemic era, the SFA team is dedicated to be a leader in defining the new normal for club activities and initiatives. We have learned a lot during the Fall and we aim to put these insights into actions in Winter 2023. So make sure to follow us as members or our guests through the many channels of SFA.

But for now, I just want to THANK YOU!! again for the love and support. And wish you and your near ones a very happy and warm holidays.

Best Regards

About SFA

Why SFA matters?

In a fast-changing world, it is important to have a strong foundation. SFA provides a dynamic platform to its members and provides the necessary resources so that they are career ready. Schulich has some of the greatest minds coming from across the world and SFA attracts the brightest of them. Our members take pride in their ability to overcome steep learning curves, be resilient and solve complex problems. With one of the biggest and most highly engaged member bases, our members partake in various training sessions conducted throughout the year to keep themselves up to date on different skills required to succeed.



Its is special year



Our Reach

262 Active Members



OneSchulich is the official platform of the SFA and any other student club at the Schulich School of Business. The platforms enable clubs to martian high engagement with event marketing, newsletter distribution, and direct conversations.

<https://oneschulich.yorku.ca/sfa/home/>

Schulich Finance Association (SFA) also has its presence on other social media channels.

<https://www.linkedin.com/company/schulich-finance-association/>

https://www.instagram.com/sfa_schulich/

~611 Followers



~535 Followers





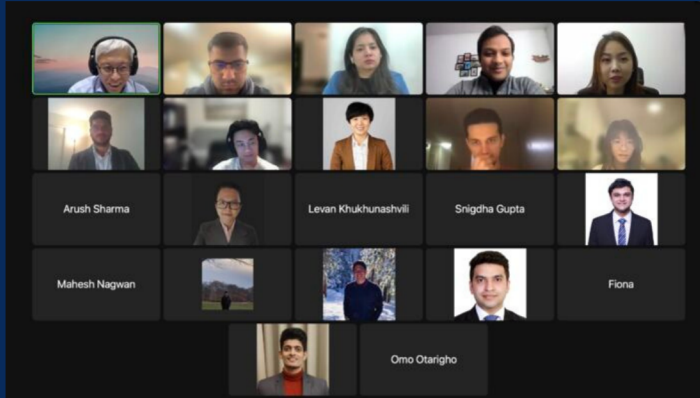
Club Fair Fall 2022





Fall 2022 Events

3 virtual events hosted during the term.



Panel Discussion - Equity Research & Credit Rating (2 Dec)



Panel Discussion - Wealth Management (4 Nov)



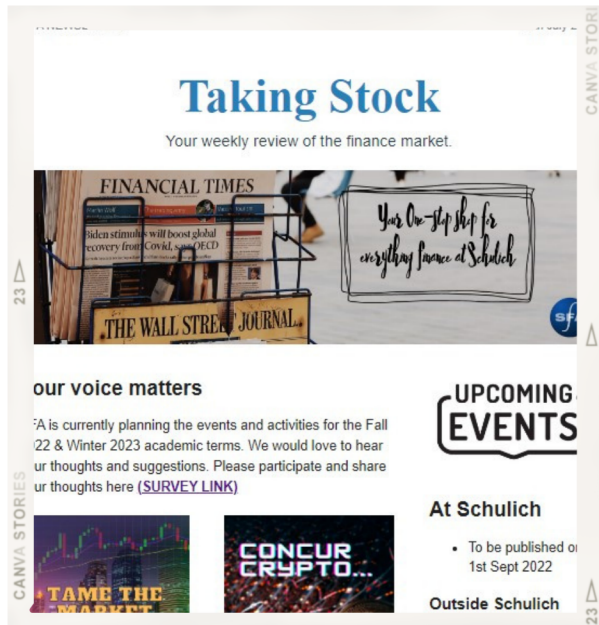
Panel Discussion - Risk Management (4 Oct)

Our speakers came from



Newsletters

Taking Stock



Our traditional email newsletter is distributed to all active students staff and faculty of Schulich School of Business via email. We have revamped the content and arranged them into sections.

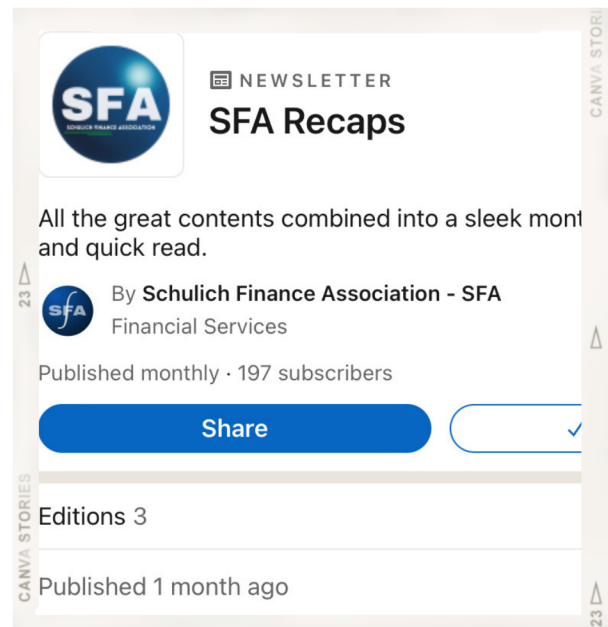
- TAME THE MARKET - Focused on capital markets produced by Director of SIF.
- CONCUR CRYPTO - Focused on the Defi world produced by Director of Crypto.

Other supplemental sections are part of the newsletter which provide information around external content, events and resources.

Yesterday



Recap



YESTERDAY & RECAP are published via LinkedIn. It is open to everyone, allowing our alums and industry network to connect with SFA.



Partnerships

The Money Show



THE MONEYSHOW[®]
TORONTO

SEPTEMBER 16-17, 2022
Metro Toronto Convention Centre

ATTEND FREE

**RELIABLE MARKET ADVICE
IN UNRELIABLE TIMES**

DAVID ROSENBERG LARRY BERMAN BENJAMIN TAL PETER HODSON

A promotional banner for 'The Money Show Toronto 2022'. It features the event title, dates (September 16-17, 2022), location (Metro Toronto Convention Centre), and a 'ATTEND FREE' badge. The main headline reads 'RELIABLE MARKET ADVICE IN UNRELIABLE TIMES'. Below this, four headshots of speakers are shown with their names: David Rosenberg, Larry Berman, Benjamin Tal, and Peter Hodson.

Accountex Canada

ACCOUNTEX
CANADA 2022
TORONTO | NOV 30 & DEC 1

Student Discount

Use code **SCHULICH35**

\$35+ tax

A promotional banner for 'Accountex Canada 2022'. The banner features a geometric pattern of red, orange, and white triangles. It includes the event title, dates (November 30 and December 1, 2022), location (Toronto), and a 'Student Discount' offer. A blue circle with the SFA logo is positioned to the right of the 'Student Discount' text. Below this, it says 'Use code SCHULICH35' and '\$35+ tax'.

Club Members

& Social Media Followers



262 Members on
OneSchulich

~110 Paid Active
Members

~30 Joined in
Fall 2022

Social Media



117 New
Followers
joined in Fall Term
Total 611 Followers

5.6k
People Reached in
last 90 Days



97 New
Followers
joined in Fall Term
Total 537 Followers

825
People Reached in
the last 90 Days



CONTACT US

Email: support@campusgroups.com

Feel free to connect with us.

We welcome you to visit us any day

Schulich Finance Association

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